

Press Release
For Immediate Release

Hong Kong International Computer Conference 2012 Opens for Registration
Theme: ICT in a Volatile Economy: Creating Opportunities and Managing Risk
Focus on exploring Cloud Technology and Its Application

October 16, 2012 · Hong Kong — Hong Kong International Computer Conference 2012 (HKICC2012), organised by Hong Kong Computer Society (HKCS), will take place at Hong Kong Convention and Exhibition Centre on November 20 and 21 this year and opens for registration now. This year given the global and regional economies become more volatile, the conference theme is “ICT in a Volatile Economy: Creating Opportunities and Managing Risk”, with a focus on the global and regional ICT development trends, and cloud computing, particularly in the areas of cloud infrastructure & data centre; big data and knowledge management; mobility and social media enterprise. HKICC2012 gathers world-class speakers, including CEOs and CIOs from established international corporations, noted academics, and senior government officials, to examine how to create business opportunities and manage risks with ICT.

Ms. Susanna Shen, Chairperson of HKICC2012 Organising Committee, said: “After the financial tsunami, the world-wide economy still faces many uncertainties. How could large corporations and SMEs maintain sustainability and even generate more value, create opportunity and manage risk under such volatile economy? ICT absolutely provides a better solution. In recent years, the cloud technology has developed so rapidly that many large-scales data centers were established with many innovative applications in various industries. Other hot topics, including knowledge management, big data and social media, will be also addressed in the conference.”

Mr. John Chiu, Chairperson of HKICC2012 Programme Committee, introduced: “There are 4 main sessions in HKICC2012. The conference has invited top speakers from major ICT users and suppliers to share their knowledgeable views. Other speakers include ICT leaders from local large organisations, and senior government officials from both the Mainland and Hong Kong, academics and researchers, etc.”

Mr. Stephen Lau, President of HKCS, noted: “The new ICT applications and business models have profoundly transformed human lifestyle and business operations. To keep abreast of development, particularly under current economic environment, one has to fully understand the latest information technology and its innovations. HKICC provides an excellent platform, for governments and, business organisations to share and exchange, with an aim to provide useful IT information and assist enterprises to promote competitiveness and business value. World-class speakers will undoubtedly bring us more inspirations.”

The confirmed speakers are listed as below. For more updated programme details and early-bird registration, please kindly refer to Hong Kong International Computer Conference 2012 website: <http://www.hkcs.org.hk/hkicc/2012/>

Mr. Andre BLUMBERG, Director, Information Technology, CLP Power Hong Kong Limited

Mr. Allen BROWN, President and Chief Executive Officer, The Open Group, UK

Mr. Per DAHLBERG, Chief Executive Officer, Asia Cloud Computing Association

Mr. Simon DALE, Head of Technology and Innovation, SAP Asia Pacific Japan

Mr. Jojo DIONALDO, Head of IT Retail, The Dairy Farm Company Limited - IKEA Division

Mr. Daniel LAI, BBS, JP, Government Chief Information Officer, The Government of the Hong Kong SAR

Dr. Richard LAM, Chairman, Social Media Special Interest Group, Hong Kong Computer Society

Mr. Antony MA, Chairman, Cloud Security Alliance Hong Kong and Macau Chapter

Mr. Ronald RAFFENSPERGER, CTO, IT Solution Sales, Huawei Technologies

Mr. Andy ROWSELL-JONES, Vice Resident, Gartner, Inc.

Mr. Jerry SHAM, Director, End User Computing, Novell Hong Kong Limited

Mr. Peter SMITH, Director, Wavelength Consulting

Mr. Ted SUEN, Head of Information Technology, MTR Corporation

Prof. Eric TSUI, Professor of Knowledge Management, Department of Industrial and Systems Engineering, The Hong Kong Polytechnic University

Mr. Matt VALENTINE, Principal Platform Architect, Microsoft Hong Kong Limited

Mr. Wilson WAN, President, Value Research, China

Dr. Matt WANG, Vice President, IBM, and Director of IBM China Development Laboratories

Mr. Ken WONG, APAC Product Marketing Director, Citrix

Mr. Nicholas YANG, Executive Vice President, The Hong Kong Polytechnic University

Mr. Peter YU, Senior Director, Asia-Pacific Technology Sales Consulting, Oracle Asia Pacific

Prof. Jonathan ZHU, Professor, Department of Media and Communications, City University of Hong Kong

About Hong Kong International Computer Conference (HKICC)

The HKICC has been organised by the HKCS annually since 1978, to bring together IT professionals and business and government leaders from all over the world to explore opportunities that information technology can offer, and to share successes and insight. More than 600 delegates are expected to attend this year's Conference, representing a variety of local and overseas public and private sector organisations.

About Hong Kong Computer Society (HKCS)

The Hong Kong Computer Society is a non-profit professional organisation established in 1970, which strives to improve and develop Hong Kong's Information Technology (IT) industry. Being the most well-established and the largest professional association in Hong Kong, the HKCS is dedicated to promote the highest professional standards for the industry. The HKCS members are from a broad spectrum of Hong Kong's IT industry, from corporate users to individual talents, all working together for the benefit of the industry.

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For Media Enquiry: Please contact Davis Man of Man Communications Limited
at 852-2862 0042 (office) or 9408 4928 (Mobile).